

HELLO, I'M LO SOMERS



STUDIO

Somers Creative
Howden, East Yorkshire
(willing to travel / relocate)

ONLINE

www.somers-creative.com
lo@somers-creative.com

SOCIAL

[insta/ @somers_creative](https://www.instagram.com/somers_creative)
[facebook/ @SomersCreative](https://www.facebook.com/SomersCreative)

DESIGN, ART
WORKING, T
POGRAPHY,
LUSTRATION
CREATIVE



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LO SOMERS

CREATIVE DESIGNER
/ ART WORKER



About me

HELLO!

I'm an experienced creative with over 13 years in design, print production and project management across various industries ranging from publishing and third sector organisations, to running my own successful wedding stationery business. Imaginative, strategic, exceptionally hard working and adaptive - I am passionate about creating beautiful, trend setting products.

Graphic Design & Art working +

Brand Design +

Stationery Design +

With a diverse portfolio, and over a decade of
experience in print and design this is just an
overview of

WHO I AM AND WHAT I DO





GRAPHIC DESIGN & ART WORKING



No matter what size
your organisation is,
identity is everything.

Branded design and brand development is
integral to every businesses success. I've
been delivering creative solutions for a
diverse range of organisations and small
businesses for over a decade.



PROJECT NAME	'I will survive' <i>Multi channel national marketing campaign, including prime time TV advertising in partnership with M&C Saatchi</i>
CLIENT	Blue Cross
PROJECT DATES	September 2015



PAWPRINT

Changing the story for pets in need

AUTUMN 2015

I WILL SURVIVE!

BE THE FIRST TO SEE
BEHIND-THE-SCENES
OF OUR NEW TV AD

**WILL YOU STEP FOR
PETS TO RAISE FUNDS?**

*Neglected horse
Juicy Lucy makes a
miraculous recovery*

**THE LATEST ON OUR
BURFORD CENTRE REFURB**

www.bluecross.org.uk





The 'Change the Story' campaign was aimed at altering negative perceptions to a change in working style, and ultimately to empower every employee as a stakeholder in the organisations overall plan and objectives.

The project was very successful, and the campaign was a finalist in the Employee Engagement Awards, 2015 (*Not for Profit category, Project of the Year*).



PROJECT NAME	Change the Story
CLIENT	Blue Cross
PROJECT DATES	June 2015





Sub-branding development, brochure design and branded marketing collateral for a McCarthy & Stone Development in Ilkley.

PROJECT NAME	Scholars Place
CLIENT	McCarthy & Stone
PROJECT DATES	April 2017



SCHOLARS PLACE
ILKLEY



PROJECT NAME

Merchandising Development

CLIENT

Brambly Hedge

PROJECT DATES

May 2022



I have had the privilege of developing some of Brambly Hedge's very popular printed merchandise. Working alongside the brand, which has a huge and very loyal international following, to create products their fans will love.



PROJECT NAME

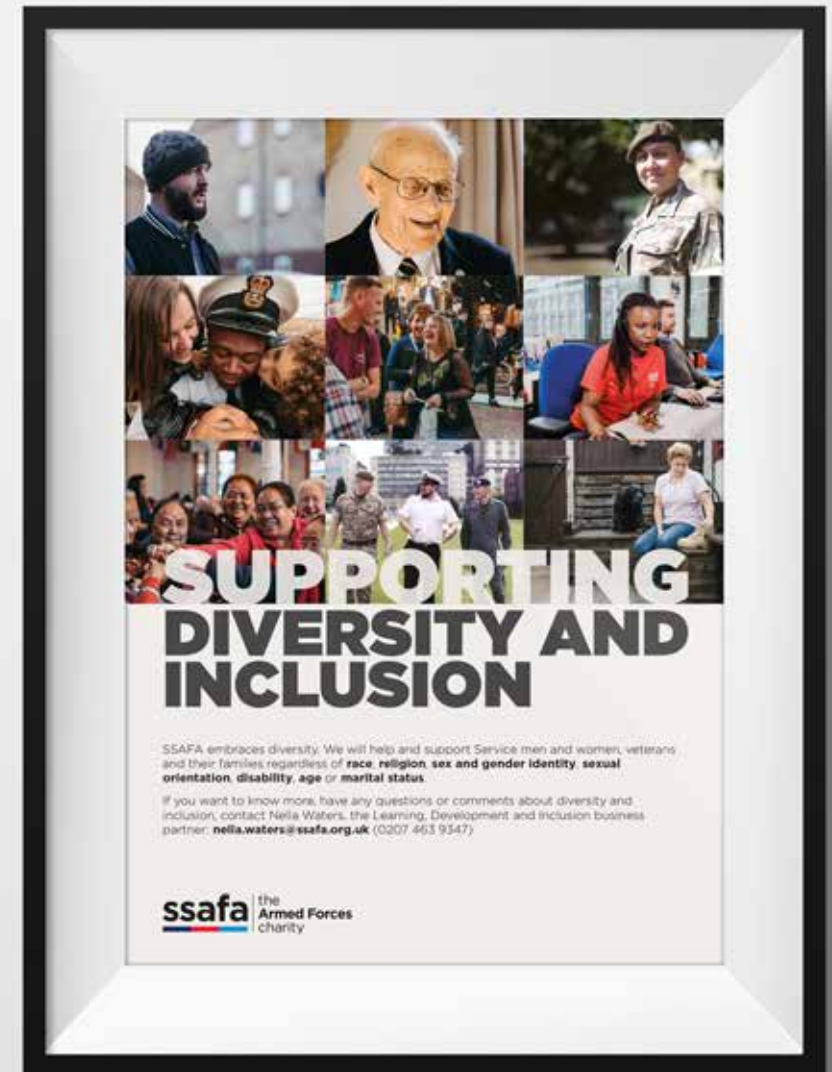
Inclusion and Diversity

CLIENT

SSAFA

PROJECT DATES

August 2019





PROJECT NAME

Re-branded Stationery

CLIENT

Big Bale North

PROJECT DATES

October 2022



Bringing printed stationery into line with a newly revised branding, in this case developing a letter-head style that spoke to the new branding, reflecting the logo design. The footer was developed to be replicated across other areas of the business where branding was required, such as email footers.



PROJECT NAME

DM / CRM Mailers

CLIENT

McCarthy & Stone

PROJECT DATES

2016 -2017



PROJECT NAME	Small Business Branding
CLIENT	Joanne Kennedy Aromatherapy
PROJECT DATES	October 2018



PROJECT NAME	Small Business Branding
CLIENT	The Petal Studio
PROJECT DATES	June 2019





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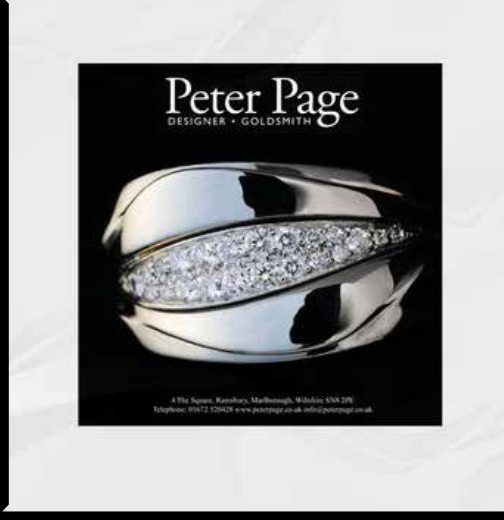
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SOMERS CREATIVE

Stationery Design

Somers Creative has been focused solely creating beautiful stationery for the past six years, offering award winning fully bespoke and semi-custom designs.

Featured in print and digital media:





SUMMER MEADOW

FLORAL

Led by typography, complimented by hand painted watercolour botanical illustration. Originally created as a trend leading concept piece, it is now one of my most requested House Collection designs.

PROJECT NAME Meadow Muse / Shoot

CLIENT Belle Bijoux

PROJECT DATES April 2021

ABOVE

Photography by Georgina Harrison Photography





TOUCH



PROJECT NAME

Touch

CLIENT

Fly on the Wall Photography / My Pretties UK

PROJECT DATES

November 2021

HERE
YWH
G LO



ABOVE
Photography by Fly on the Wall Photography

IMPL
N DIVERSITY, CELEBRA
L DESIGN FOR LOVE AND

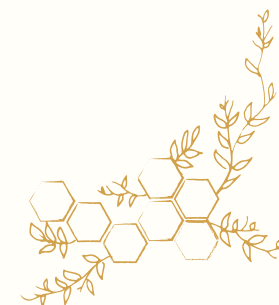




OH, HONEY



Photography by Esme Whiteside Photography



PROJECT NAME	Oh, Honey
CLIENT	Esme Whiteside Photography
PROJECT DATES	September 2020

WILDFLOWERS



Botanical illustration



PROJECT NAME	Wildflowers
CLIENT	Jervaulx Abbey
PROJECT DATES	September 2020

WILD ROMA LOVE AMOU THE FLOWER



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CREDITS
Photography by James Green Studio



BOTANICAL ILLUSTRATION





CREDITS

Photography by Natalie Hamilton

M and G Wedding Photography

Freya Raby

Kamila Nowak Photography



GET IN TOUCH

WHEREABOUTS

Howden

East Yorkshire

(Willing to travel/relocate)

CONTACT

t/ 07706580686

e/ lo@somers-creative.com

ONLINE

w/ www.somers-creative.com

insta/ [somers_creative](#)

facebook/ [SomersCreative](#)